



Connect Germany

G T U G

G O I N T E R N A T I O N A L

Abstract Vendor Presentation

28 April 2015, 15.30-16.00

comForte

NonStop Solutions by comForte: The Natural Choice

Speaker

Thomas Leeb, Manager Business Development EMEA

Title

Quantifying Risk - When your business depends on card payments

Abstract

Data breaches have become a business reality in today's world and by now the financial repercussions of having been breached are, through multiple public breaches, well understood.

We will look at:

- The contributing factors for quantifying the impact of a data breach
- The financial implications of credit card data being abused
- Your appetite for risk – what's an appropriate investment vs. what's the gain of enhanced data protection?
- Protecting stored data : How tokenization contributes to lowering risk