



IT-Symposium 2018

The Westin Hotel Leipzig, Germany
Conference & Exhibition
14 - 16 May 2018



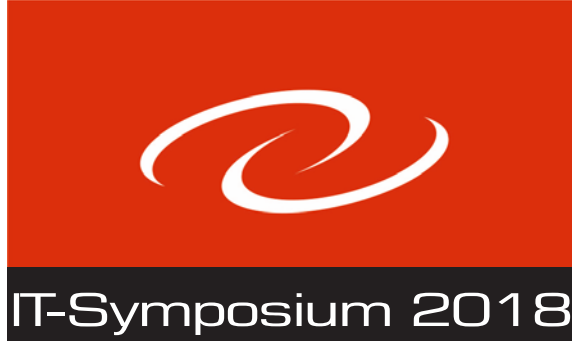
The European NonStop HotSpot 2018!

40 years of symposia in Germany and 10 years of GTUG and Connect Deutschland



Join the NonStop and Connect Community in Germany





Dear delegates!

The first Symposium in Germany took place 1978 in Karlsruhe. It was then an informal gathering of likeminded folks, seeking to improve their usage of IT systems of its time. While so much has changed in IT in the last 40 years, ever since the user community in Germany enjoyed the participation of highly skilled and very knowledgeable professionals. Furthermore, they are eager to share their knowledge to the benefit of the user community, as well as the individual member. Applying the gathered practical knowledge in their daily jobs – to develop their companies' IT mission and their careers – helps them grow personally and professionally.

From the beginning Hewlett Packard Enterprise and its predecessors where not only a sponsor of the user communities, but also a trusted and reliable partner that helped and develop the user community activities, as a vital part of the HPE ecosystem.

For 10 years now, GTUG and Connect Deutschland are working closely together to embrace the diverseness in both the HPE portfolio and the user community to be the comprehensive, independent source of unbiased knowledge about the full Hewlett Packard Enterprise.

For the sixth time since 2012, we invite the European and International user community, not only to learn the latest on HPE technology, industry trends and what's next in an outside the enterprise, but also to get to know an interesting part of Germany and its history: "Connect and GTUG - Go International!"

To celebrate 40 years of Symposia in Germany and 10 years of GTUG and Connect Deutschland, we invite you to three/four days of

- Getting insights from business and industry as well as technical experts and solution partners across the Hewlett Packard Enterprise
- Sharing your experience with the HPE user community and giving feedback to HPE and partners
- Joining educational workshops
- Networking with your peers

Please join us at The Westin Hotel Leipzig, 14 - 16 May 2018 for the signature international HPE user community event: IT-Symposium 2018.

This international conference will provide you with all about current development on Hewlett Packard Enterprise platforms, including HPE NonStop, Cloud, Server, Storage and Networking. The conference will be conducted in English, with a limited number of local sessions in German.

We are very fortunate to consistently receive strong support from senior HPE management, Connect Worldwide and HPE partner vendors, who enable us to put together an international agenda featuring keynotes from HPE and others, as well as user and vendor presentations and training.

After a day of intense learning, we will provide a relaxed and inspiring atmosphere to continue the conversation with your peers.

We are looking forward to welcoming you in Leipzig.

Dr. Michael Roßbach

Dr. Heinz-Hermann Adam



Dr. Michael Roßbach
Chairman of GTUG Germany



Dr. Heinz-Hermann Adam
President of Connect Germany



IT-Symposium 2018

THE NonStop "HotSpot" 2018!

Join the premier International HPE User Community event of the year!

The "European NonStop HotSpot - Conference & Exhibition" is hosted by GTUG and Connect Germany for the sixth time. Encouraged by the great success of past conferences, we are going to organize a great event again.

This is your chance to meet your fellow NonStop users and to discuss your requirements with HPE Executives onsite. In addition, you have the opportunity to get firsthand information and to learn about the latest strategic and technical developments on NonStop from users, HPE and partners.

The Westin Hotel Leipzig is situated in the heart of the city center, at a short distance from the main train station and close to attractions.

Welcome to one of Germany's most lively cities. Leipzig is unrivalled: here, tradition meets vitality, primordial Saxon cosiness meets high-tech business, and classical culture meets avant-garde. The Leipzig Zoo with its outstanding "Gondwanaland" tropical African rainforest.

You will enjoy the cosmopolitan vibe and find lots of space for creativity and new ideas.

The splendid city center near the conference venue is the ideal starting point to explore the city. Patriarchal town houses, historical arcades, Gothic style, Renaissance, Gründerzeit and Modernity cover more than 1000 years of history within a square kilometre.

Register now and save the early bird discount

Agenda Overview

Monday, 14 May 2018

10.00 - 18.00

Registration open

11.00 - 13.00 and 15.00 - 17.00

Pre-Conference event

Explore Leipzig - guided walking tour

14.00 - 18.00

Workshops

18.00 - 19.00

Exhibitor/Vendor Pre-Conference Meeting

19.00 - 21.00

Welcome Reception at The Westin Hotel

Tuesday, 15 May 2018

8.30 - 18.00

Registration open

9.00 - 18.00

Exhibition open

10.00 - 13.00

IT Keynote / Break Out Sessions

13.00 - 14.00

Lunch in Exhibition Hall

14.00 - 18.00

Break Out Sessions

Tuesday, 15 May 2018

19.00 - 23.30

Vendor Reception - "It's Safari Time!"

Zoological Garden in Leipzig

"Passport to Prizes" Drawing 1

Wednesday, 16 May 2018

9.00 - 17.00

Exhibition open

9.00 - 11.30

Break Out Sessions

11.30 - 13.00

Hidden Leipzig - off the beaten track

The importance of combining great history and booming presence

13.00 - 14.00

Lunch in Exhibition Hall

14.00 - 16.00

Break Out Sessions

16.00 - 17.00

"Passport to Prizes" Drawing 2

Conference Closing & Farewell

Thursday, 17 May 2018

9.00 - 13.00

Post-Conference event

Visit of the production plant

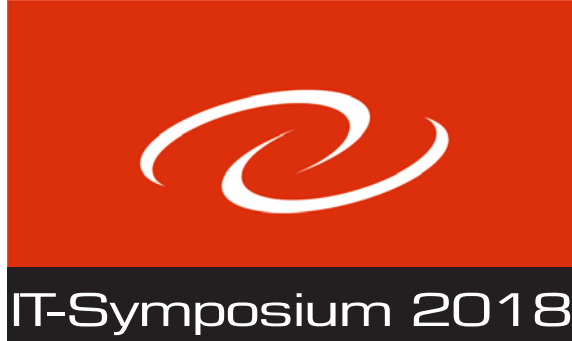
at Porsche Leipzig

with Porsche "taxi ride"

Registration online:

www.gtug.de/HotSpot2018/registration

www.connect-community.de/Events/symposium2018?language=en



14 - 16 May 2018

Conference & Exhibition at
The Westin Hotel Leipzig, Germany

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the early bird discount

Sponsorship Packages

Additional Sponsorship Options

Conference Fees

Platinum
Booth 9 sqm (96 sqft), 3 attendees,
Vendor Reception, Passport to Prizes,
Vendor Presentation 45 min or
2 presentations of 25 min each 6.500 €

Gold
Booth 6 sqm (64 sqft), 2 attendees,
Vendor Reception, Passport to Prizes,
Vendor Presentation 25 min 5.000 €

Silver
Booth 6 sqm (64 sqft), 1 attendee,
Vendor Reception,
Passport to Prizes 3.500 €

Booth only
6 sqm (64 sqft) 3.000 €
9 sqm (96 sqft) 4.500 €

Others
Vendor Presentation only
25 min each 1.000 €

Registration Details Vendors
Early bird until 28 Feb. 2018 - 5% discount
Deadline for Registration 14 April 2018

Vendor Reception	800 €
Coffee Break, each	500 €
Lunch, Tuesday or Wednesday	3.000 €
Lanyards printed with your company logo (limited availability)	1.000 €
Passport to Prizes only	200 €

On request only:
- Breakout rooms for pre or post meetings
- Special sponsored events like guided tours in
Leipzig or nearby, etc.

Additional Information and Options

All booths are provided with a semi-transparent back
and front panel with company name, one table or
counter or bar table, two chairs, one shelf for
brochures and three spotlights included.
Additional equipment or larger booth on request.

Printing front panel with company logo (generic eps required until 18 April 2018)	150 €
Printing of the 3 m x 0,75 m back panel with corporate design (pdf/X-3 required until 18 April 2018)	350 €
Additional artwork, per hour	100 €

Members of GTUG	400 €
Members of Connect Deutschland (incl. the membership for 2018)	500 €
Employees of Hewlett Packard Enterprise Germany	400 €
Other employees of HPE	600 €
Members of Connect Worldwide and affiliated chapters	600 €
Non member of a HPE user group	800 €
Reception for Spouses only	50 €

Registration Details Attendees
Early bird until 28 Feb. 2018 - 5% discount



For further information regarding the exhibition please check the event-websites:
www.gtug.de/HotSpot2018 or www.connect-community.de/Events/symposium2018?language=en

Questions regarding the exhibition? Please contact: >Pamela.Bogner@gtug.de<

Tax: All prizes excluding VAT, the German sales tax of 19% is compulsory for all registrations worldwide. Invoice will be issued after registration.
Method of payment: wire bank transfer. Cancellation policy: until 15 April 2018 free of charge; from 16 April 2018 full payment.