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Abstract Vendor Presentation
28 April 2015, 15.00-15.30

Gravic, Inc.

Home of Remark and Shadowbase Software

Speaker

Paul J. Holenstein, Executive Vice President

Title

Winning the Battle Against Internet Banking Fraud by Leveraging *HP Shadowbase Streams* Real-Time Data and Application Integration

Abstract

This case study of a large European bank demonstrates what can be achieved by combining clever application design, coupled with a *HP Shadowbase Streams* configuration, to prevent expensive internet banking fraud and yet still facilitate prosecuting the perpetrators. *HP Shadowbase Streams* change data capture (CDC) technology allows companies to build real-time business intelligence systems to immediately analyze and process events as they occur in their organization, using an efficient event-driven architecture (EDA). Understand how *HP Shadowbase Streams* allows disparate applications to interoperate in real-time at the data level, avoiding the need for expensive programming and middleware adapters.